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| Undercoverage BiasNon-response Bias | Leading & Loading Questions | Response Bias |

1. Classify the bias in each of the following scenarios.
2. Students are asked by their teacher whether they had ever cheated on a test.
3. Random survey of Facebook users are asked who they support for the Republican presidential nominee
4. A survey asks the question: “Are you in favour of holding the Olympics in Atlanta, even though your taxes may increase?”
5. School surveys for parents are sent home with randomly chosen students
6. Reword each of the following survey questions to eliminate bias.
7. During an election campaign, voters are asked: “Do you agree that, because they have reduced taxes to a postwar low, the current government should be re-elected to continue their great work?”
8. A government pollster asks: “Unemployment is at an extremely high level. Are you in favour of government policies to spend money to create jobs in your community?”
9. Write an example of a biased question regarding officiating in your favourite sport.
10. Identify the type of bias you used.
11. Write an unbiased version of your question.
12. Suggest a change in each process to eliminate bias.
13. An election pollster used convenience sampling to determine the favourite presidential candidate
14. A radio DJ asked listeners to call in and vote on their favourite DJ.
15. To estimate the number of telephones owned by American families in each age group, 100 people were selected from each age group from the local phone book.
16. To determine the reading level of books used in a particular school board’s English literature classes, two classes at two schools were selected at random and their books were assessed.